

# DESIGNER STATEMENT

**A** breed apart! . . . that's how I think of DELTA . . . an airline with it's own identity and it's own spirit. I intend the color concept to immediately establish an authoritative stance without sacrificing newness; to be an updated statement of class rather than just another classic statement. Traditional design never loses it's inherent effectiveness and with the special energy of color, a classic approach need never become boring or outdated. The focus of Navy with it's Grey and Aubergine accents is a bold statement and a most individual one. It spells out an attitude for tomorrow, a look of pride and a unique spirit of difference. . . . the DELTA difference.



*Van Lupu*

## Barrett Associates

We were honored to coordinate this approach to dressing the more than 6000 DELTA AIR LINES FLIGHT ATTENDANTS. Developing "CONCEPT '83" was a unique experience, one we know will work to your satisfaction. We are grateful for the opportunity to serve you.

## Design Accessories

As our name implies, design is our speciality. We believe uniforms should be worn proudly while providing both comfort and recognition for the wearer. Our expertise across a wide range of products allows us to provide you with a completely coordinated, high quality accessory package to complement your basic uniform wardrobe. We are proud and privileged to be a part of "CONCEPT '83" Delta's Flight Attendant Uniform Program.

## Greif

We recognize your requirement for tailored garments that are of superior quality. Our reputation for reliability and integrity is appreciated by our customers and fellow industry members. We are committed to providing you with apparel you will be proud to wear. Thank you for the opportunity to participate in "CONCEPT '83".

## Hathaway

We are delighted to have this opportunity to expand our association with Delta Air Lines through this new Flight Attendant Uniform Program. We shall do everything possible to satisfy your requirements. We trust that you shall be as proud of your new uniforms as we are of having the opportunity to participate in this new program.

## Turner's

We are honored to have been chosen to develop a line of luggage to enhance your 1983 uniform. Keeping the Van Lupu design in mind, we are offering you several choices of luggage to suit your flying schedule. The selection you choose will be directly shipped to your home. Thank you for choosing us as your Uniform luggage vendor.





Here you will find the optional item offerings. Optional items must be selected and orders placed during pre-fit cycle.

## OPTIONAL ITEMS

They have been designed to complement your basic uniform. The issued items are detailed on the inside of this poster.



**LONG SLEEVE SWEATER.** 100% acrylic in a jersey stitch, the long sleeve V-neck features striping at lower sleeve.

**SLEEVELESS SWEATER.** The grey 100% acrylic sleeveless sweater vest features aubergine and navy stripe above bottom ribbing.

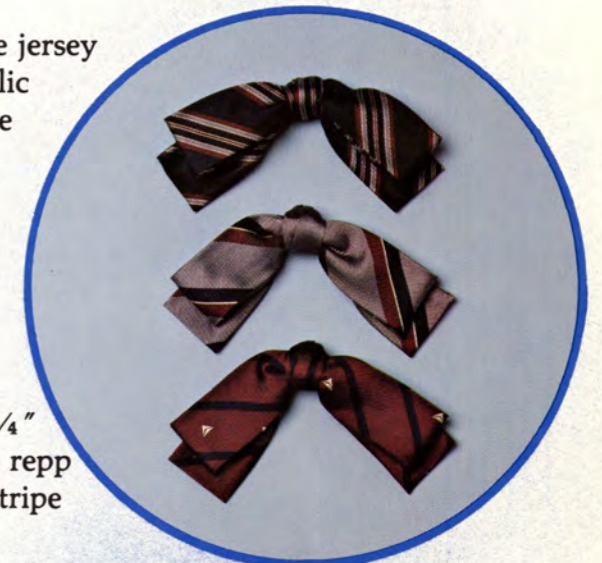
**OVERCOAT AND MUFFLER.** The navy wool overcoat is single breasted for females and double breasted for males. It has a notch collar and features classic styling. Muffler is made of 100% acrylic.

**INVERTED PLEAT SKIRT.** The navy blue inverted front pleat skirt is easy to wear and features side pockets.



**TURTLENECK SWEATER.** Fine jersey stitch, the 100% grey acrylic turtleneck is striped above bottom ribbing.

**FEMALE BOWTIES.** 1½" x 6¼" clip-on soft bowtie is 100% silk repp available in navy stripe, grey stripe and Delta logo motif.



**JUMPER WITH GOLD BELT.** The navy 55% polyester/45% wool jumper is semi-fitted, V-Neck opening, side inseam pockets with back zipper closure. The jumper is fully lined and has a self belt. The gold metal stretch belt is purchased separately and may be worn with any item in your wardrobe.

**PLEATED PANT.** Available for male and female flight attendants. The pleated pant features two front slash pockets and fly front opening.



# ISSUED ITEMS



Here you will find a detailed explanation of your uniform issue. This poster will familiarize you with the styling and assist you in making your selection prior to pre-fitting.

**BLAZER.** Each flight attendant will be issued two (2) navy blue blazers. The fabric content is 55% polyester/45% wool. Blazers have Delta logo buttons. Each sleeve is double striped with Midnight Blue Braid.

**Female:** Two button, single breasted, notch lapel with lower straight flap pockets and a breast welt pocket. There are two (2) inside pockets.

**Male:** Two button, single breasted, notch lapel with plain edge. There are lower straight flap pockets, breast welt pocket and four (4) inside pockets.



**SKIRT.** The navy blue straight skirt is slightly gathered at the waistband and features a back zipper closure and vent. You may choose any combination of this skirt, the optional inverted front pleat skirt, as well as the plain front or pleated front pant for a total of three (3) issued pieces.



**VEST AND PANT.** The fully lined, navy blue vest features Delta logo buttons. Each flight attendant will be issued one (1) vest.

**Female:** single breasted, four button with two (2) lower welt pockets.

**Male:** single breasted, six button with four (4) welt pockets.

Pants are plain or pleated fly front for men and women. Women may choose any combination of pants, and/or skirts for a total of three (3) issued pieces. Each man will be issued three (3) pair trousers, his choice of plain or pleated front.

**RAINCOAT.** Each flight attendant will be issued one (1) raincoat. Double breasted, raglan sleeve, the grey poplin raincoat has a removable zip-in-lining, removable cloth collar, cuff straps, full belt and epaulets.



**SERVING GARMENTS.** The fabric is easy care 65% polyester/35% cotton in navy blue with grey trim. Each flight attendant will receive two (2) aprons.

**Female:** sleeveless, snap front with two pockets.  
**Male:** Butcher style.



## ACCESSORIES

**SCARVES.** 100% imported Japanese crepe polyester, these scarves feel like silk. The 10" square pocket hanky will be

**TIES.** 100% silk, the ties are full pocket, four in hand, 3 1/4" wide and 53"-54" long. Each man will be issued one of



be issued one (1) vest.

**Female:** single breasted, four button with two (2) lower welt pockets.

**Male:** single breasted, six button with four (4) welt pockets.

Pants are plain or pleated fly front for men and women. Women may choose any combination of pants, and/or skirts for a total of three (3) issued pieces. Each man will be issued three (3) pair trousers, his choice of plain or pleated front.

trim. Each flight attendant will receive two (2) aprons.

**Female:** sleeveless, snap front with two pockets.

**Male:** Butcher style.

## ACCESSORIES



**SCARVES.** 100% imported Japanese crepe polyester, these scarves feel like silk. The 10" square pocket hanky will be issued to all flight attendants. The 27" square and 10"x48" oblong will be issued to female attendants only.



**BLOUSES.** You will be issued five (5) blouses. You will receive one (1) long sleeve, grey/white stripe and one (1) short sleeve, grey/white stripe. You may select three (3) additional blouses from these offerings to complete your issue, all fabrics are from Klopman.

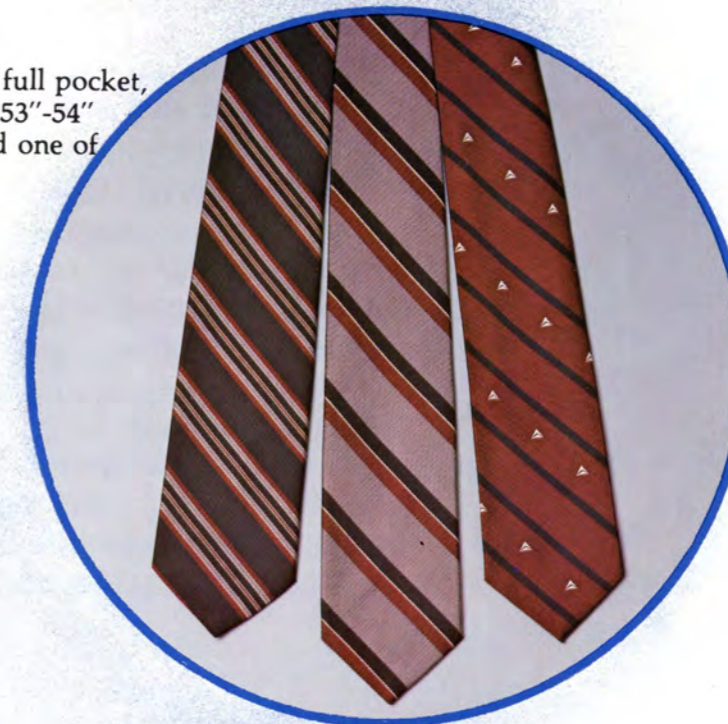
**White blouses** have a notch collar with buttonhole loop for closure. Soft shirring is at sleeve cap and front shoulder yoke. Back darts make easy fit possible. Available in long and short sleeves, the fabric is 65% \*dacron® polyester/20% cotton.

**Grey blouses** are man tailored with button front placket, back yoke and shirt tail hem. Available in long or short sleeves, the fabric is 80% dacron® polyester/20% cotton.

**Grey/white stripe blouses** are available in long or short sleeves. Long sleeve is a self tie bow style with shirring at sleeve cap. Front and back darts assure better fit. The short sleeve version is styled with a notch collar, a neckfiller is included. Fabric is 80% dacron® polyester/20% cotton.

\* Dupont registered trademark

**TIES.** 100% silk, the ties are full pocket, four in hand, 3 1/4" wide and 53"-54" long. Each man will be issued one of each style. Navy stripe, grey stripe and logo motif.



**SHIRTS.** Each male flight attendant will receive five (5) shirts. The stripe shirt is available in long sleeve only. The grey and white shirts are available in long and short sleeves. You will be issued two (2) stripe shirts and may choose three (3) additional styles from these offerings.



**BELTS.** Each flight attendant will be issued a leather belt. The ladies' navy belt is 1/2" wide with a brass harness buckle. The gentlemen's belt reverses from navy to black, is 1" wide with a brass buckle.

# CONCEPT '83



# ORDERING INFORMATION

**Greif** All tailored garments will be pre-fit, ordered, altered and distributed through your local service center. Optional and/or additional items must be ordered at pre-fit to assure timely deliveries.

**Design Accessories** Each service center will maintain a size range of grey stripe long sleeve blouses for your sizing convenience. No orders will be placed through the service center. Order forms for company issue and optional accessory items are maintained at your base. You must complete your order form and mail to Design Accessories. All orders will be shipped to your home.

**Hathaway** The Delta Uniform Apparel Requisition form will be maintained at the base for ordering purposes. Upon completion, mail to Hathaway. Shipments will be made direct to your home.

**Terner's** Order forms will be maintained at base for your convenience. You may designate payroll deduction. Send completed forms to Terner's, we will ship directly to your home.

## LUGGAGE OFFERINGS

**Terner's Luggage** All luggage items are constructed of gabardine polyester in navy blue with grey polyurethane trim. The luggage is soft sided with zipper closures.

**STYLE 515**-Clutch purse with detachable shoulder strap.

**STYLE 509**-Garment Bag.  
(available in 42" and 50" length)

**STYLE 501**-Tote Bag.

**STYLE 203**-  
Overnight Bag.

**STYLE 504**-  
Shoulder Bag.



**Leather Briefcase** available  
in Black or Navy.  
**Style 505**-Handbag.

