



New Wings for the **OLD SOUTH!**

**DELTA PRESENTS ITS NEW FLEET OF
21-PASSENGER DOUGLAS AIRLINERS**

America's finest transport planes

Once again, in keeping with a policy of providing at all times the finest service possible over its system, Delta sets the pace in transportation across the South with a new million-dollar-fleet of 1941 Douglas DC-3 airliners.

Delta will welcome the opportunity of providing you with further information.



DELTA AIR LINES

THE TRANS-SOUTHERN ROUTE

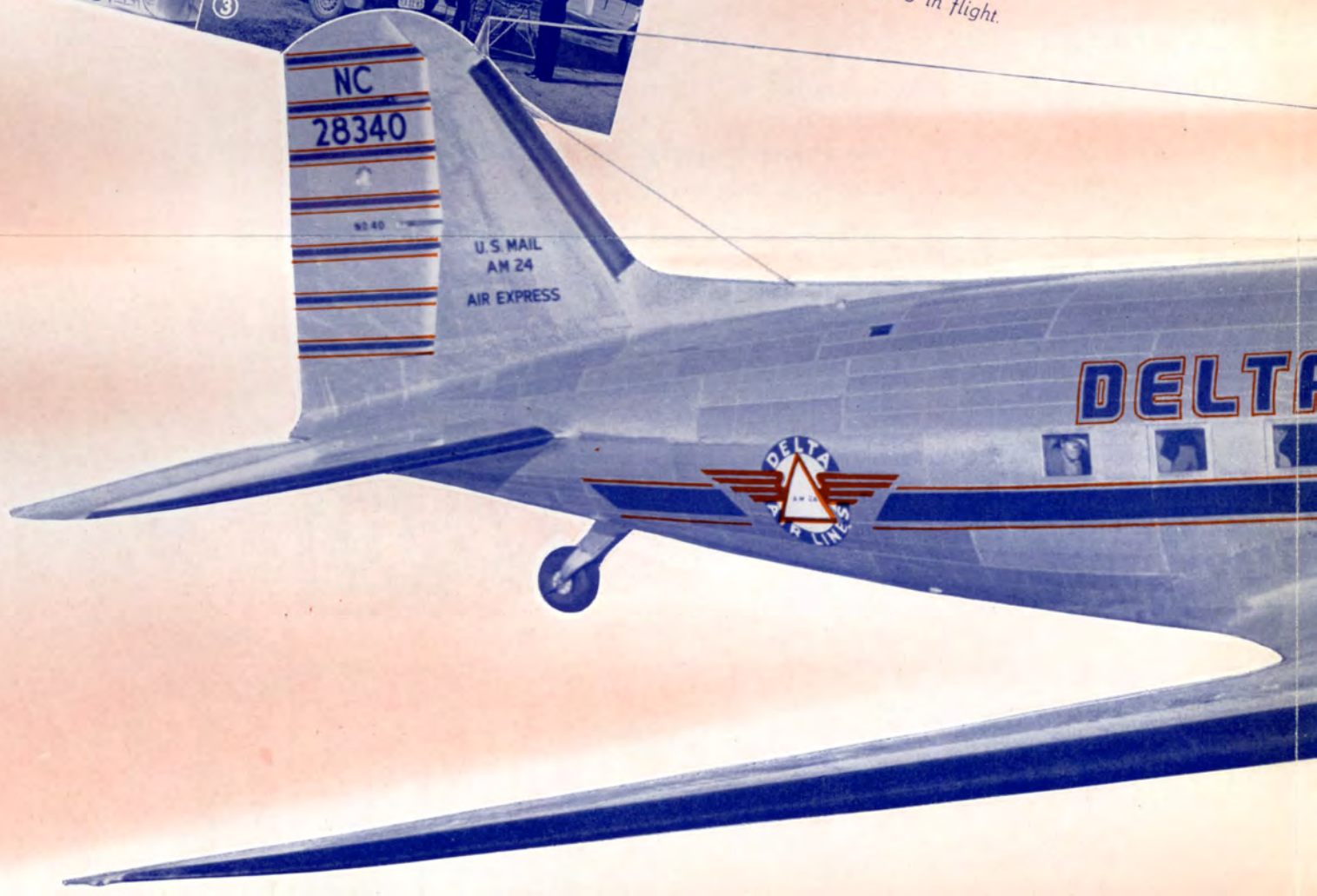




PHOTOGRAPHS:

1. Alighting from one of Delta's new 21-passenger Douglas Airlines.
2. The Friendly Crew of a Delta Douglas... Captain, Stewardess and First Officer.
3. Loading air express... the fastest way to ship.
4. Complimentary luncheon aloft at 190 miles per hour.

BELOW: Douglas DC-3 in flight.



DELTA Proudly Presents to

"The Trans-Southern Route"

A New Standard of Travel Luxury

 **FLY**
IT PAYS TO

By sunlight and starlight, Delta's new fleet of luxurious 21-passenger Douglas airliners are now in daily service across The Trans-Southern Route between Fort Worth, Texas, and Charleston, S. C.

● Powered by two 1,200 HP Wright Cyclone engines, these giants of the sky weigh over 12 tons and have a cruising speed of 190 miles-per-hour at 10,000 feet above sea level—using only 55 per cent of the available horsepower. Manned by a crew of three—Captain, First Officer and stewardess (a registered nurse)—the ships carry 822 gallons of fuel, sufficient to travel 1,650 miles at cruising speed without refueling. ● A distinct innovation in food service aboard Delta's new Douglas DC-3's is the "snack bar." Put up under the personal direction of George Rector and served according to his instructions, there's a wide choice of delicacies and refreshments—hors d'oeuvres, fine cheeses, potted meats and fish, sandwich spreads and relishes. A new and improved style buffet with complete equipment provides facilities for serving full-course hot meals, but one does not have to wait for meal time with the "snack bar." There's always a cold drink, hot coffee, tea, chocolate or bouillon and something from the "snack bar" just for the asking . . . all of which may be enjoyed by Delta passengers with the nonchalance of an afternoon tea, forgetting that the plane is traveling over three miles per minute and is two miles up in the air! ● The new Douglas airliners provide all the comforts and luxuries of a fine hotel or your favorite club. In the air and on the ground, the traditional spirit of Southern Hospitality prevails.



